

The various areas of crisis management from the traditional to the emerging viewpoints

TRADITIONAL PRACTICE



EMERGING TRENDS

IN BOUND NOTEBOOKS

IN BOUND NOTEBOOKS AND POSTED ON THE COMPANY WEBSITE

X OCCURRED OUTSIDE OF THE STRATEGIC MANAGEMENT PROCESS

WILL BECOME PART OF THE STRATEGIC PLANNING PROCESS

ONE TEAM PER ORGANISATIONAL UNIT

HASTILY FORMED NETWORK

MEDIA RELATIONS

STAKEHOLDER RELATIONS

STANDARDISED AND FORMAL PROCEDURES

FLEXIBLE CRISIS MANAGEMENT SKILLS

USE CONSULTANTS TO FORMULATE THE CRISIS MANAGEMENT PLAN

MORE INVOLVEMENT OF MANAGEMENT IN DEVELOPING THE CRISIS MANAGEMENT PLAN