The various areas of crisis management from the traditional to the emerging viewpoints

## TRADITIONAL PRACTICE







OCCURRED OUTSIDE OF THE STRATEGIC MANAGEMENT PROCESS



ONE TEAM PER ORGANISATIONAL UNIT





STANDARDISED AND FORMAL PROCEDURES

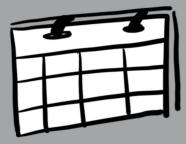


USE CONSULTANTS TO FORMULATE THE CRISIS MANAGEMENT PLAN

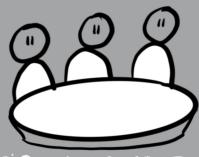




CRISIS MANAGEMENT PLANS



CRISIS MANAGEMENT PLANNING PROCESS



CRISIS MANAGEMENT TEAMS



FOCUS OF CRISIS MANAGEMENT



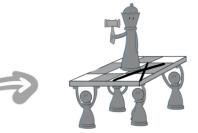
FLEXIBILITY IN CRISIS PLANNING



## EMERGING TRENDS



IN BOUND NOTEBOOKS AND POSTED ON THE COMPANY WEBSITE



WILL BECOME PART OF THE STRATEGIC PLANNING PROCESS



HASTILY FORMED NETWORK



STAKEHOLDER RELATIONS



FLEXIBLE CRISIS MANAGEMENT SKILLS



MORE INVOLUEMENT OF MANAGEMENT IN DEVELOPING THE

CRISIS MANAGEMENT PLAN

