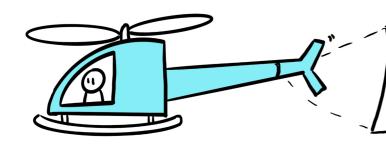


A WORLD THAT IS SIGNIFICANTLY MORE COMPLEX AND UNPREDICTABLE

THE ABILITY TO REACT AND APAPT QUICKLY IS CRITICAL TO SURVIVAL



A NEW APPROACH FOR BCM; APAPTIVE BUSINESS CONTINUITY

AN APPROACH TO CONTINUOUSLY IMPROVE AN ORGANIZATION'S RECOVERY CAPABILITIES, WITH A FOCUS ON THE CONTINUED **DELIVERY** OF SERVICES FOLLOWING AN **UNEXPECTED** UNAVAILABILITY OF PEOPLE AND/OR RESOURCES





ELIMINATE THESE PRACTICES FOR A NEW APPROACH



ELIMINATE THE BUSINESS IMPACT ANALYSIS:

- => TOO MUCH EFFORT FOR TOO LITTLE VALUE
- => BECOMES OUTDATED QUICKLY
- => CONTAINS SIGNIFICANT FLAWS





ELIMINATE RECOVERY TIME TARGETS:

- => THEY SET THE WRONG TONE
- => EMBODY SIGNIFICANT FLAWS
- => REQUIRE INACCESSIBLE INFORMATION
- => CREATE RISK THROUGH FAULTY ESTIMATES

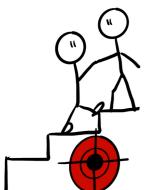




ELIMINATE THE RISK ASSESMENT:

- => RM MAY NOT KEEP PACE WITH GLOBAL COMPLEXITIES
- => TAKES TIME AWAY FROM VALUABLE
- BUSINESS CONTINUITY TASKS => RM BELONGS TO AN ENTIRELY
- DIFFERENT DISCIPLINE => RM - PREVENTING LOSS / BC -
- IMPROVING RECOVERABILITY FROM LOSS

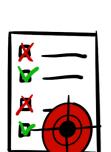
LEAVE OUT THE RISK ASSESSMENT



ELIMINATE EXECUTIVE SUPPORT:

- => ADDS UNNECESSARY REDUNDANCY AND RISK
- => IT IS NOT REQUIRED FOR SUCCESS
- => IT DOES NOT MEET EXECUTIVES' PRIORITEIT FOR ACTION
- => EXPLICIT EXECUTIVE SUPPORT IS NOT REQUIRED IN OTHER PROFESSIONS

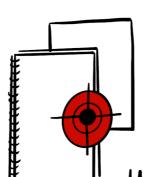
OBTAIN ONLY THE EXECUTIVE SUPPORT YOU NEED



ELIMINATE REQUIREMENTS TO TEST THE PROCESS: => TESTING REINFORCES THE CONCEPT OF TIME AS AN OBJECTIVE AND PLANS AS SCRIPTS

- => TESTING WASTES OPPORTUNITIES TO MAKE MEANINGFUL IMPROVEMENT
- => TESTING DRIVES PARTICIPANTS TO MEET THE OBJECTIVE, NOT TO IMPROVE RECOVERABILITY

EXERCISE INSTEAD OF TEST



ELIMINATE REQUIREMENTS TO DOCUMENT THE PLAN:

- => DOCUMENTED PLANS GROW TOO LONG AND DETAILED
- => DOCUMENTED PLANS ARE A POOR FIT FOR THE TASK
- => DOCUMENTED PLANS DISTRACT FROM REAL PURPOSE
- => DOCUMENTED PLANS GROW INCREASINGLY USELESS WITH TIME

USE DASHBOARDS NOT DOCUMENTS



ELIMINATE STANDALONE TRAINING AND AWARENESS: => TRADITIONAL TRAINING AND AWARENESS OCCUR

- => TRADITIONAL TRAINING AND AWARENESS BELONG TO A SEPARATE DISCIPLINE
- => TRADITIONAL TRAINING AND AWARENESS POSE A SIGNIFICANT CHALLENGE TO MEASURING THE

INTEGRATE TRAINING AND AWARENESS

TOO LATE IN THE PROCES

